



ISBR College of Management and Leadership

MBA with AI

THE MBA BUILT FOR THE AI ECONOMY — BATCH 2026-28



SCHOOL OF MANAGEMENT & LEADERSHIP

REAL WORLD. REAL LEARNING



AICTE APPROVED | BANGALORE UNIVERSITY AFFILIATED | EST. 1990 | 35+ YEARS OF EXCELLENCE

2

YEAR PROGRAMME

8

SPECIALISATIONS

12+

AI MODULES

400+

RECRUITERS



AI-EMBEDDED CURRICULUM

(not one elective, woven through every semester)



LOCATION ADVANTAGE

(next to Infosys, Wipro, 400+ companies)



DUAL CREDENTIAL

(Bangalore University MBA + ISBR AI Business Edge Certificate)



NEW GENERATION B-SCHOOL
(DM B-School Survey)



PLATINUM INSTITUTE – 5 YEARS
(AICTE-CII Survey)



www.isbr.edu.in

PROGRAMME ARCHITECTURE

The ISBR AI Business Edge Track

The MBA with AI is a two-year full-time programme affiliated to Bangalore University following the Choice-Based Credit System. The university curriculum covers all core management subjects. Running alongside it is ISBR's exclusive AI Business Edge Track — a structured, progressive sequence across Semesters 1 to 3 that transforms how you apply every subject you study.

SEMESTER 1

Understand AI

AI Literacy and Foundations

- AI Essentials for Business (30 hrs)
- AI Tools Lab — ChatGPT, Copilot and Gemini
- Data Fluency for Managers
- AI Use-Case Project (Semester-end submission)
- AI integrated into Finance, Marketing and OB core subjects

You can use AI tools confidently in any business context.

SEMESTER 2

Apply AI

AI Across Business Functions

- AI in Marketing and Sales
- AI in Finance and Operations
- AI in HR and Talent Management
- Specialisation AI Studio (domain-specific applications)
- Live Business AI Challenge — judged by an industry panel

You solve real business problems using AI in your specialisation.

SEMESTER 3

Lead AI

AI Strategy and Leadership

- AI Strategy for Organisations
- AI Ethics, Governance and India's DPDP Act
- Leading AI Transformation in Organisations
- AI Practitioners Series — 4 CXO guest sessions
- Capstone AI Consulting Project — boardroom presentation

You can lead AI adoption and strategy at an organisational level.

Semester 4 is dedicated to Dissertation, Strategic Management and Viva Voce as per Bangalore University norms. By this point, your AI capability is fully built and reflected in your final project and corporate presentation.



YOUR CREDENTIALS UPON GRADUATION



Bangalore University MBA Degree

Recognised nationally by
employers and institutions.

CREDENTIAL 1



ISBR AI Business Edge Certificate

Verifiable proof of
AI capability across 3 semesters.

CREDENTIAL 2



International AI Certification

Google AI Essentials
or Microsoft AI-900.

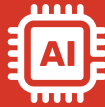
CREDENTIAL 3

The Location Advantage



IT Capital of India

Bengaluru contributes over
35% of India's IT exports.
Your classroom is surrounded
by companies you will work at.



AI and Tech Hub

Highest concentration of AI
startups and AI labs in India.
Ideal city to pursue an MBA
with AI.



Neighbours Include

Infos, Wipro, HCL, Siemens
HP, ABB, Accenture All within
walking distance of the
campus.



400+ Recruiters

More than 400 companies
visit ISBR campus every year.
Strong location advantage
for placements.

ISBR Advantage

New Generation B-Schools of India

DM B-School Survey

Platinum Institute – 5 Consecutive Years

AICTE-CII Survey (Top 3% of Indian B-Schools)

Best B-School in Bangalore

Times B-School Ranking 2024

Among India's Top Institutions

Times Higher Education Impact Rankings 2025

Best in Industry Interaction

Silicon India Survey





State-of-the-Art Campus



Smart Classrooms

Air-conditioned classrooms Touchscreen smart boards Projectors Modern interactive learning aids



AI Tools Lab

Dedicated AI computing lab Licensed access to: ChatGPT, Microsoft Copilot, Gemini, Analytics platforms



Knowledge Centre Library

Over 20,000 books, National & international journals, Case study archives, ProQuest and EBSCO Host



24/7 Wi-Fi Campus

High-speed internet across campus, Hostel-wide connectivity, Supports seamless digital learning



Hostel Facilities

Separate hostels for boys and girls, Hygienic dining, 24-hour management, Safe atmosphere



Career Development Centre

Dedicated placement cell, Aptitude training, Mock interviews, Group Discussion (GD) preparation, Corporate interaction from Semester 1

Eligibility

Academic Eligibility

Bachelor's degree from a recognized university with Minimum 50% aggregate (45% for SC/ST/OBC) under 10+2+3 or 10+2+4 pattern

Accepted Entrance Exams

Karnataka PGCET | CAT | MAT | XAT | KMAT | CMAT | ATMA NMAT | GMAT

Scholarships

Merit Scholarship

Based on performance in CAT, XAT, MAT, CMAT and NMAT

Academic Excellence Award

For candidates with outstanding undergraduate academic records

Government Scholarships

Post-Graduate Indira Gandhi Scholarship and Govt of India Post-Matric Scholarships



1

Online Application

Apply

2

Entrance ScoreSubmit PG CET / CAT
/ MAT / KMAT scores

3

Aptitude TestISBR Test &
Micro Presentation

4

Personal Interview

Final shortlisting round

5

Offer LetterAdmission &
Seat Confirmation**92%+**
PLACEMENT RATE**₹16.42L**
HIGHEST PACKAGE**₹7.5L**
AVERAGE PACKAGE**400+**
ACTIVE RECRUITERS

CHOOSE YOUR DOMAIN

Eight Specialisations. One AI Track. Every Path AI-Ready.

The MBA with AI is offered in eight Bangalore University-approved specialisations. In each one, the AI Business Edge Track is mapped specifically to your domain, so your AI learning is always directly relevant to your career path.

**FINANCE**AI in investment analysis,
fraud detection, risk modelling
and fintech applications**MARKETING**AI-powered campaigns,
consumer insights and
digital marketing automation
tools**HUMAN RESOURCES**AI in recruitment,
performance analytics
and workforce planning**HEALTHCARE MANAGEMENT**AI in hospital management,
patient analytics and
health technology**BFIS MANAGEMENT**AI in banking, insurance,
financial services and
regulatory compliance**STARTUPS AND SMEs**AI-powered startup
models, product development
and venture building**BUSINESS ANALYTICS**AI and data science
for business intelligence,
dashboards and decision
making**LOGISTICS AND SCM**AI in supply chain
optimisation, demand
forecasting and logistics
technology**TOP RECRUITERS — CLASS OF 2025**

ACCENTURE

DELOITTE

PWC

HDFC BANK

ICICI BANK

MORGAN
STANLEYGRANT
THORNTON

AXIS BANK

ANZ BANK

HEXAWARE

L'OREAL

FEDEX

BERGER PAINTS

ITC

MERCEDES-BENZ

WIPRO

INFOSYS

TCS

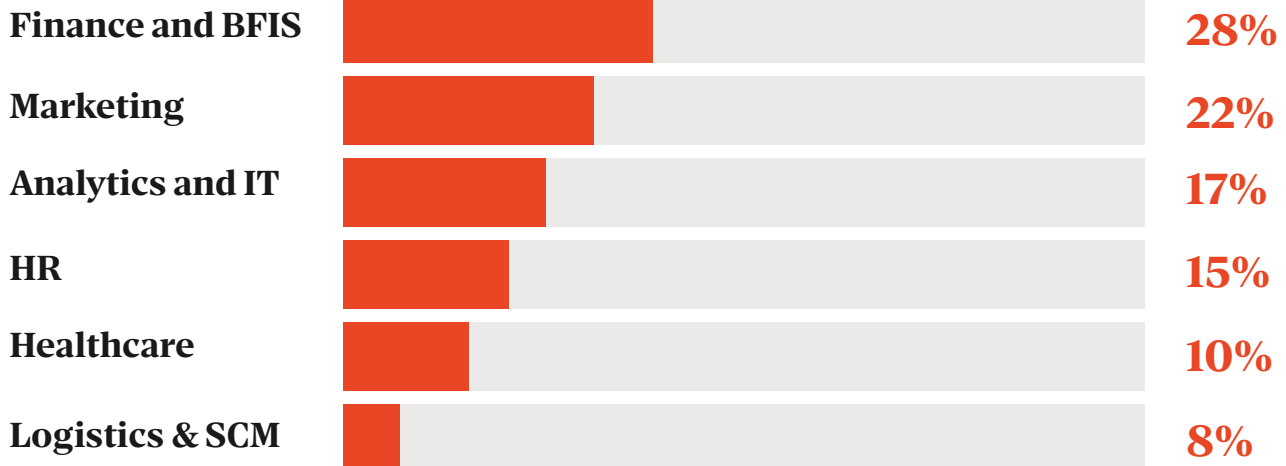
APOLLO
HOSPITALS

BAJAJ

PLACEMENT BY SECTOR

Where ISBR Graduates Work

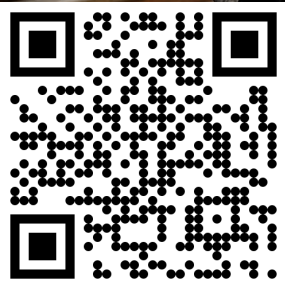
Placement is the core strength of ISBR. Located in the heart of Electronic City, at the doorstep of corporate Bengaluru, ISBR has built lasting relationships with over 400 companies across every major industry sector. ISBR graduates land roles as Management Trainees, Business Analysts, Marketing Executives, Finance Associates, HR Managers, Healthcare Administrators, Supply Chain Analysts and Insurance professionals from Day 1.



ISBR is best suited for those who actively participate in events, projects, networking and placement training. If you are proactive, you can get outstanding returns from the programme.
- ISBR Alumni



Apply Today



 7761 819297

ADMISSION OPEN BATCH 2026—28